



INTRO TO OPTIONS TRADING

***A BEGINNER'S GUIDE TO
MASTERING STOCK OPTIONS***

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PURPOSE OF THIS GUIDE

THIS GUIDE IS DESIGNED TO GIVE YOU A STRUCTURED, EASY-TO-UNDERSTAND FOUNDATION IN STOCK OPTIONS TRADING.

IT COMPLEMENTS THE ACCOMPANYING VIDEO TRAINING AND WILL HELP YOU MOVE FROM TOTAL BEGINNER TO SOMEONE WHO TRULY UNDERSTANDS THE MECHANICS AND MINDSET BEHIND OPTIONS TRADING.

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WELCOME TO UNCOMMON EDUCATION

Jeremy Lieber has been day trading stock options for 8 years and trading full-time for 2. He built Uncommon Education to make the path to profitable trading simple, clear, and effective for everyday people, from high schoolers to retirees.

“We built Uncommon 2.0 to walk you step-by-step, from setting up your account to executing profitable trades.”



What is Day Trading?

Day trading is the practice of **buying** and **selling stocks** or options within the same day to profit from short-term price movements.

- Can be done **from anywhere**.
- Requires skill, patience, and practice.
- Not a **get-rich-quick scheme**.

“Day trading is a marathon, not a sprint.”



Stock vs. Stock Options – Key Differences

Stock Equity

- You're buying shares of ownership in a company.
- If the company grows, your share's value increases.
- You can hold the stock forever.
- Example: Buy 1 share of Tesla for \$175.

Stock Options

- You're buying the right to control 100 shares at a set price, for a limited time.
- Greater potential return – but also greater risk.
- You can profit from the price going up (calls) or down (puts).
- Must be correct within a set timeframe.

Real-World Example: Tesla Trade Breakdown

Let's say Tesla opens at **\$168** and rises to **\$177**:

Trade Type	Investment	Return	Profit	ROI
Stock Equity	\$168	\$177	\$9	~6%
Stock Option (Call)	\$168	—	\$336	200% (avg.)

Options can 10x your return — but also 10x your risk.

Calls & Puts

Direction	Trade Type	You Buy	Profit If Stock...
Up	Call		Goes up 
Down	Put		Goes down 

**You're not stuck hoping the market always goes up.
With options, you can profit either way.**

Why Options Trading Is Risky?

- You can only lose **what you put in**
- But you can lose 100% of your trade
- **Big profits** on small moves
- **Fast losses** if you guess wrong



Understanding Expiration Dates

- Your trade must **hit your target** before the expiration date.
- Common expirations: same-day, weekly, or monthly.
- Shorter expirations = **bigger rewards** and bigger risks.



Mindset & Tips for Beginners

- Study, rewatch, and take notes
- Stay humble and avoid emotional trades
- Set clear rules for risk management
- Practice our strategies before going all-in

**“Be coachable. Drop your ego.
Stick to the system.
We’ve trained **thousands**, and it works.”**

Next Steps

You now understand:

- The difference between **stocks & stock options**
- How to **make money** on stock price going up or down
- The power of **leverage and risk**
- Why strategy and discipline are **everything.**



Want to Go Deeper?

Uncommon 2.0 program includes:

- Full **A-Z** trading course
- **Live market** sessions
- **Mentorship** & accountability
- Community of thousands of **successful traders**
- Access to our **Mastermind** & Trading Academy

This free guide + video is just the beginning.